



**NAUTICAL CLUB
THESSALONIKI**



**WORLD
CHAMPIONSHIP**
NAUTICAL CLUB THESSALONIKI
SEPTEMBER 09-16 2023



SPONSORSHIP PROPOSAL



GREECE



Nautical Club of Thessaloniki

Nautical club of Thessaloniki (NCTH) is the oldest nautical sports club of Thessaloniki, as well as one of the first in Greece. Has 350 members. Today the facilities cover 7000m² and includes lounges for members and athletes, offices, seminar room, sailing boats, gym, rowing pool, changing rooms, ceremony and reception hall, canteen - restaurant, marina with small crane, 3000m² dock, private parking and tennis courts.





About J24 class

For over 40 years, J/24 CLASS has attracted sailors from all over the world. With its combination of exciting performance, one-design rules, and extensive, well-run class organization, J/24 class, continues to be an attraction point for many of today's champion sailors.

Recognized as an international class by World Sailing ISAF, J/24 CLASS has been selected for use in nearly every major international championship, including the PanAm Games, World Sailing Games, and Nations Cup.

The J/24 is the world's most popular keelboat class, with over 5,500 boats built and over 50,000 people actively sailing in more than 150 fleets in 40+ countries.





About the event

The J24 World Championship 2023 will be held by on September 9 to 16 at the Thessaloniki Nautical Club and the races will take place in Thermaikos Gulf.

We hope to have teams from over 20 countries and expect around 60 to 80 boats with their crews (400 athletes) and the support groups. Countries such as Argentina, several American states, Chile, Japan and of course several European countries have already shown interest.

From 2 to 4 races will be held daily and our aim is to provide a race worthy of the Greek seas.

At the same time, an effort is made to organize events on a daily basis so that after the end of the games, all the athletes can also gain experiences of Greek hospitality.





Official Sponsor

The Official sponsor undertakes a sponsorship package of:

€30,000 - €50,000

Includes:

Large size logo

- Central presence in stickers on boat bows
- Central presence in stickers on buoys
- Central presence on t-shirts that will be given to all crews
- Central presence on Press wall / banner

FORMS (Large Format Logo)

- Central presence in sailing instructions, brochures, printed advertising.

INTERNET (Large size logo)

- Social media, (Facebook / Instagram)
- Articles (Google)
- Logo on race and class website.





Supporting Sponsor

The supporting sponsor undertakes a sponsorship package of: **€3,000 - €5,000** or the provision of products - materials (same value).

Includes:

Small Size Logo

- Presence on Press wall / banner

FORMS (Small Size Logo)

- Presence in sailing instructions, brochures, print ads.

INTERNET (Small size logo)

- Social media, (Facebook / Instagram)
- Articles (Google)
- Logo on race and class website.





Sponsor placement samples

Press Wall



Banners / Flags



Bow stickers



Clothes





Social media - Event website

The screenshot shows the top part of a website. At the top, there's a banner image of several sailboats on the water. Below this is a red navigation bar with the text "J/24 WORLD CHAMPIONSHIP NAUTICAL CLUB THESSALONIKI SEPTEMBER 09-16 2023" on the left and a pink "Sponsor" button on the right. Below the navigation bar, there's a section titled "Event Announcement" with a sub-header "Event Announcement" and a date "3 days ago". The main text of the announcement reads: "Nautical Club of Thessaloniki announces the J24 World Championship 2023 from September 9th to September 16th 2023. Races will be held in the Thessalonikos Gulf. Participating boats will be moored in the marina of Nautical Club Thessaloniki. Nautical Club of Thessaloniki is located in Thessaloniki, the second largest city of Greece, featuring an international airport and commercial port. Thessaloniki airport is connected with all major European airports with direct flights or via Athens international airport." To the right of the text is a video player thumbnail showing a sailboat with a red play button icon. Below the text are two small logos: a pennant flag and a stylized "J" logo.

The screenshot shows the Facebook profile page for the "Hellenic J/24 class association". At the top, there's a banner image of a fleet of sailboats racing. Below the banner is a pink "Sponsor" button. The profile picture is a logo with the text "J/24 GRE.JCA". The name of the page is "Hellenic J/24 class association" with the tagline "1,1 γλ. 'Μου αρέσει!' - 1,1 γλ. ασφάλους". Below the name are buttons for "Μήνυση", "Σας αρέσει", and "Αναζήτηση". There are also buttons for "Δημοσιεύσεις", "Γινηροφίες", "Ονομαστικές αναφορές", "Ανάρσεις", "Φωτογραφίες", "Βίντεο", and "Περισσότερα". At the bottom, there's a section for "Εισαγωγική κάρτα" with the address "Σελίδα - Πρωτόδικα" and the phone number "281 039 4652". To the right, there's a section for "Δημοσιεύσεις" with a post from "Hellenic J24 class association" dated "23 Σεπτεμβρίου στις 12:09 α.μ.".





Magazines

Greece Report

New Hellenic Champion JMANIA!



1st place team: JMANIA

Despite the ongoing intricacies of COVID-19 throughout the year and with the country heading toward some relaxation of measures in 2022, the Greek J/24 Class managed to conduct two regattas to conclude the National Championship of 2021. The Sailing Club of Agios Nikolaos in Crete came through and assumed the responsibility of organizing the first phase of the National Championship held from 19th to 21st of June, while the Sailing Club of Siofa assumed the responsibility of organizing the second and final stage of the National Championship held from the 12th to the 14th of November. Both regattas have been highly successful with variable conditions yet managing to register all races (one race per regatta). The total number of entries of 39 crews was considered quite satisfying under the existing COVID-19 circumstances. Despite the fact that team AURORA was occupying first place following the completion of the first stage of the National Championship, finally, it was team JMANIA who was crowned the new National Champion for the year 2021.

The overall standing of the 2021 National Championship were:

1st place Team JMANIA, 2nd place Team AURORA, 3rd place HELLENIC POLICE, 4th place MIMDAN SPIRIT, 5th place IRGA, 6th place KRABEN, 7th place ANAKSA, 8th place NCBM/NTSAL, 9th place PHYSSALIA-PHYSSALIS, 10th place SIMERA

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Greece Report




2nd place Team AURORA

1st place HELLENIC POLICE

GRE JCA Elections 2021 and New Board Elections were held based on the GRE JCA articles of association during the annual general meeting toward the end of 2021. The members of the new board of the GRE JCA are the following: Christos Kikidis (Chairman), Ann Pellouros (Vice Chairman A), Ioannis Fakas (Vice Chairman B), Christina Garaki (General Secretary), Giorgos Karapoulis (Treasurer), Konstantinos Tsolimas and Manos Patsourachidis (Technical Affairs), and Emros Sigarakis and Manolis Surligas (Public Relations). Nikolaos Spigopoulos was also awarded a place in the board as an emeritus member. The new board is already working on finalizing all aspects and requirements of the World Championship 2022.

Despite the adversities of the year that hindered the participation of some regular attendees and within this framework, the year can be characterized by the acquisition of some old boats, the activation of new boats and the increased and sustainable interest of sailors to participate in the GRE JCA events. Moreover, the GRE JCA has decided on a quite demanding program for 2022 including six regattas in total, among which also visiting the Nautics Club of Thessaloniki, host of the World Championship 2023. The GRE JCA council and members would like to thank ANEK LINES - BLUE STAR FERRIES for their continuous support with the transportation of the fleet throughout Greece and wish everyone to stay safe and healthy during these awkward times.

J/24 WORLD CHAMPIONSHIP 2022
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Thank you !

