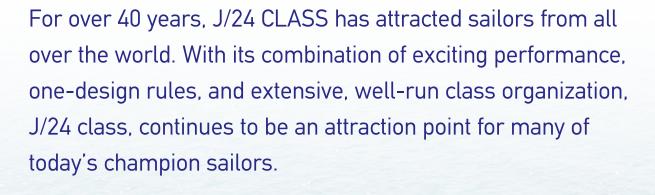






# About J24 class



Recognized as an international class by World Sailing ISAF, J/24 CLASS has been selected for use in nearly every major international championship, including the PanAm Games, World Sailing Games, and Nations Cup.

The J/24 is the world's most popular keelboat class, with over 5,500 boats built and over 50,000 people actively sailing in more than 150 fleets in 40+ countries.





# About the event

The J24 World Championship 2023 will be held by on September 9 to 16 at the Thessaloniki Nautical Club and the races will take place in Thermaikos Gulf.

We hope to have teams from over 20 countries and expect around 60 to 80 boats with their crews (400 athletes) and the support groups. Countries such as Argentina, several American states, Chile, Japan and of course several European countries have already shown interest.

From 2 to 4 races will be held daily and our aim is to provide a race worthy of the Greek seas.

At the same time, an effort is made to organize events on a daily basis so that after the end of the games, all the athletes can also gain experiences of Greek hospitality.



# Official Sponsor



The Official sponsor undertakes a sponsorship package of:

€30,000 - €50,000

#### Includes:

#### Large size logo

- Central presence in stickers on boat bows
- Central presence in stickers on buoys
- Central presence on t-shirts that will be given to all crews
- Central presence on Press wall / banner

### FORMS (Large Format Logo)

- Central presence in sailing instructions, brochures, printed advertising.

## **INTERNET** (Large size logo)

- Social media, (Facebook / Instagram)
- Articles (Google)
- Logo on race and class website.



# Supporting Sponsor



The supporting sponsor undertakes a sponsorship package of: **€3,000 - €5,000** or the provision of products - materials (same value).

#### Includes:

## **Small Size Logo**

- Presence on Press wall / banner

### FORMS (Small Size Logo)

- Presence in sailing instructions, brochures, print ads.

## **INTERNET** (Small size logo)

- Social media, (Facebook / Instagram)
- Articles (Google)
- Logo on race and class website.



# Sponsor placement samples





# Social media - Event website

